# ANTHONY BAGLIANI

## Creative + Art Direction // Online + Print

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#### **PROFILE**

Senior CD/AD Specializing in branding & identity with experience in multiple disciplines. Client & team collaboration, problem-solving and time/production management since day one.

### SKILLS/PROFILE

- 20 Years Experience
- · Concept to Production
- · Collaboration & teamwork
- · Print + Online
- · Remote/Off-site
- · Client Facing
- · Abobe Creative Suite
- HTML/JS/jQuerey Proficient

#### **FOCUS**







Publications



Websites



Infographics

#### **EXPERIENCE**

Creative Director + Art Director + Web Dev

2018-Present

The World Bank (STC + ETC Consultant)

Washington,DC

Branding and identity specialist for The World Bank trust fund applications. Developed branding and ID for various trust funds and WB programs. Designed and produced websites and program materials.

WB Clients: Digital Development Partnership, Green Growth 4 Bangladesh, Finance 4 Development, ImpactAI, Dime, KGGTF

#### Lead Creative Director

2005-2020

RDA International (Fulltime Consultant)

NY.NY

Specializing in hospitality and entertainment branding & advertising. Managed client relationships, copywriter and designer teams.

Clients: Starwoord/Marroit, Sonesta, AR Homes, MTV, Korg, Karisma, RLHC.

#### Creative Director + Art Director + Web Dev

2000-Present

Solid Design, Inc (Contract Freelance)

Wainscott,NY

Focusing on niche & bespoke projects, both online and print. Deep focus on emerging technology & visual programming.

#### PORTFOLIO

https://www.solid-ny.com

#### **EDUCATION**

1990 - 1994 B.A. in Graphic Design

Providence, RI Rhode Island School of Design



REFERENCES

**Kitty Halpern** Comms Director The World Bank

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**Urvi Kirit Mehta** F4d Consultant

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